Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Partner: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Water Basin Advertisement Campaign

Description: You will design an advertising brochure to attract tourists to your assigned river basin. Your brochure should be colorful, creative, and include all of the information listed below. Your partner is to assist you with brainstorming and accuracy of information. Each of you will have your own product and a separate grade.

Assigned River Basin: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Required Information:

**(Fill in before creating brochure as a draft)**

1. Description of the basin’s location and surrounding major cities. (30)
   * Must include a sketch of an NC map
2. Listing of major tributaries, reservoirs, or other water features. (10)
3. Description of the basin’s water quality. (20)
4. At least three (3) major tourist attractions – focus on the river system. (30)
5. Describe at least two (2) interesting facts about the river basin (local wildlife, unique features, etc.)
6. Title and “Catchy Slogan” (5)

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Partner: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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